



CONNECT WITH BRANDS YOU LOVE

# PITCH TEMPLATES

**REACH OUT TO BRANDS W/ CONFIDENCE  
& LAND YOUR DREAM PARTNERSHIPS**



In order to sell a brand on working with you, it's important to craft a confident, concise, and value-packed pitch. In this message, you'll want to include a bit about your unique skillset, the services you're offering, and a clear call to action. Not quite sure what you want to pitch? Check out our resource under Partnership Strategy > [20+ Ways to Work with Brands!](#)

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## PITCH TEMPLATE #1

Hi [insert contact name],

My name is [name] and I'm a registered dietitian and [other applicable title/skillset]. We've chatted briefly on [Instagram/at FNCE/etc.] and I wanted to reach out to connect further. I love [brand name] and have some creative ideas in mind for ways we could partner together.

Here's one specific idea I had in mind/I have XXX coming up:

- [outline specific service you are offering - social media, photography, media work, class sponsorship, etc.]
- include any relevant metrics (how many people it will reach, etc.)

I have my media kit attached as well with a look at some of my work.

I'd love to hear your thoughts on this idea. Would you like to set up a quick call to connect further? Look forward to hearing from you!



## PITCH TEMPLATE #2

Hi [insert contact name],

My name is [name] and I'm a registered dietitian and [other applicable title/skillset]. I wanted to reach out because I'm a big fan of [brand name] – I love how [call out specific benefit and/ or why it's a good fit ].

I have an idea in mind for a [specific] partnership and I'd love to connect further. I'm envisioning [product] being highlighted as part of [outline overview of idea you are offering]. Do you have time for a quick call this week or next?

Attaching my media kit for your review as well. Thanks and look forward to hearing from you!

**QUICK TIP:** Don't have a media kit? Get some inspiration by visiting the Resources tab on Link Premium > Partnership Strategy > Media Kit Guide and Templates

**QUICK TIP:** Did you know as a Link Premium member you get access to brands ONE FULL WEEK ahead of other RDs. This means it's the perfect opportunity to connect and pitch brands early!